



# New focus on sheep genetics

REEDERSBEST has formed a breeding panel involving innovative industry leaders, to plot the future direction of its genetics programs for both the BreedersBEST composite prolifics and non shearing genetics.

A one day workshop was held

at Kojonup this week attended by Murdoch University meat scientist David Pethick, Agriculture Department geneticist Johan Greef, John Foss, Marketing Edge, Narrogin researcher and producer Sarah Wiese and Gnowangerup lamb producer Bill O'Keefe.

Trevor Cook, a leading New Zealand Agricultural consultant, who is on the panel, was unable to attend.

An overview of the two breeding projects was outlined.

BreedersBEST composite prolifics is a new and innovative, fully integrated approach to premium quality lamb production where producers are contracted to breed first cross ewes and second cross terminal lambs with a guaranteed minimum price buy back on the F1 ewes.

The BreedersBEST non shearing genetics is a separate genetics program which involves the selection of favourable traits out of the current non shearing breeds to produce a high fertility, large carcass on a low maintenance animal. BreedersBEST is offering for sale this season, White Dorpers, Wiltipolls and Composite Kojaks.

The day involved a complete breakdown of the BreedersBEST philosophy on lamb production and analysis of the critical steps.

For the BreedersBEST Maternal Prolifics, the important genetic traits of early maturity for reproduction, weaning percentages and lamb growth rate were given first priority for index formulation.

Post weaning muscle and fat depth will be emphasized to a slightly lesser degree.

Further to this faecal egg counts and wool testing will also be included in the formula mix.

The top five per cent of ewe lambs that conceived and reared

twins this year, will form the basis of the embryo transfer program for 2007.

The Dorper and Wiltipoll composite Kojaks will have increased genetic weighting on higher fertility and fecundity which will be benchmarked against all high fertility flocks Australia wide.

High emphasis will be placed on shedding ability so that commercial breeders can reduce the number of generations required to negate shearing.

The index will emphasize carcass size and growth that will be required to achieve larger export carcasses whilst reducing fat level.

All breeding stock will be tracked via radio frequency identification tags which will increase the accuracy of data collection.

The appealing concept of commercial producers becoming suppliers to a vertically integrated lamb supply chain is they will receive affordable, superior genetics with flock management support and the confidence of a guaranteed minimum buy back price.

BreedersBEST is committed to increasing on farm production through increased lamb turnoff and supplying client support to increase pasture production and utilization.

This is ultimately to ensure the consumer has a consistent, premium quality lamb product that is the tenderest, juiciest, tastiest lamb every single time.

*Increase profits with advanced genetics*

## BreedersBEST™

### Maternal Prolifics



Composite maternal rams available.  
**Guaranteed minimum** buy back on all qualifying ewe lambs of \$60 + GST for 2008 joining

Further enquiries  
Pierre Syben 0438 918 992

## MALLIBEE MERINO STUD – Wannamal

- On display
- Stud reserves
  - Private sale grade rams
  - Stud ewes
  - Wool display

Phone: Roger Glover 0428 559 060  
Gloria Glover 9655 9036

## Field Day and Ram Selections

**Monday, September 17, 2007**

**from 1pm**

**At Mrs Gloria Glover's Farm  
1080 Hay Flat Road, Wannamal**

Situated 28kms north of Bindoon on Great Northern Highway, then 2km on left along Hay Flat Rd. (Watch for signs)